



Press Advisory

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“VOTE YES” ON LAKE ERIE BILL OF RIGHTS CAMPAIGN ISSUES **INFORMATION ON OPPOSITION**

More information to follow at news conference, Monday, 2/18, 11:30am, Government Center

The “Vote YES” campaign today released the following information on the P.R./lobbying firm hired to run the campaign to oppose the Lake Erie Bill of Rights, placed on the Toledo ballot for February 26, by citizen initiative petitions.

[Brandon Lynaugh](#), a partner at [Strategic Public Partners Group](#), is listed on documents filed with the Lucas County Board of Elections as treasurer of the so-called “Toledo Jobs and Growth Coalition,” issuing radio ads and other measures opposing the environmental measure.

On its website, SPP states it is “...a full-service public affairs, public relations, government affairs, issue management firm based in Columbus, Ohio that is dedicated to achieving winning results for our clients. For nearly twenty years we’ve helped organizations of all sizes change public policy and improve their image.”

A partial list of the SPP Group clients includes: the American Chemistry Council, Coca-Cola Corp., FedEx Corp., Quicken Loans, Inc., Ohio Chamber of Commerce, Bank of America, Inc., Ford Motor Co., the National Football League, Inc. and

[PhRMA, Inc.](#) a lobbying company for the following drug companies:

- Purdue Pharma LP (Oxycodone/Oxycontin)
- Pfizer, Inc.
- Novartis Pharmaceuticals Corp.
- Merck and Co.
- GlaxoSmithKline Co Amgen, Inc.
- Genentech Corp.
- Eli Lilly and Co.
- Celgene Corp.
- Bristol-Myers Squibb Co.
- Biogen Corp.
- Bayer Corp.
- AstraZeneca Pharmaceuticals LP
- Amgen, Inc.
- Allergan, plc

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